Dear Community Partner,

COVID-19 has affected us all on many different levels. None of us are the same and life as we knew it has drastically changed.

The virus took a tremendous toll on Bergen County. As the largest hospital in New Jersey with the largest nursing home on our campus, we care for the most vulnerable populations in our state. From the onset, we were determined to protect our patients, long term care residents, staff, and community.

Our staff faced the virus head-on with inspiring resilience, and I am truly grateful for their incredible efforts. The caring, compassion, and commitment of our healthcare heroes made the difference in the darkest hours. We used everything we had, and then some, to care for all those who needed us. Now, we are turning to you to help us continue the fight against the pandemic and the epidemics it has spawned. Beyond the medical toll of COVID-19, the mental health and substance use disorder impact and the financial devastation the virus caused will continue to be felt by our communities — your friends, families, and neighbors — for some time. As a leader in these areas as well as a provider of ambulatory, acute, and emergency care, we are committed to providing healthcare to all regardless of ability to pay, and our services are more critical than ever.

Only with your help can we:

- Expand mental health care for our community.
- Create specialized support groups, counseling, and training seminars for essential employees, healthcare personnel, and first responders.
- Develop and increase the capacity of our opioid and alcohol medical detox and treatment programs.
- Expand our telehealth medical and mental health programs.
- Develop ‘At Home Medical Testing’.

Help Us Reach
Our Goal of $1,000,000

A Message from Deborah Visconi, President and CEO
You must be the change you wish to see in the world.

Mahatma Gandhi

- Research support for antibody testing studies.
- Gain access to COVID-19 vaccines, medications, and other treatments as they become available.
- Replenish our Personal Protective Equipment to maintain universal masking precautions and prepare for additional surges of the virus.
- Continue COVID-19 facility modifications for the health, safety, and well-being of all those in need of our care.

As your community hospital and the County asset, we battled the virus through preparation, innovation, and determination. We:

- Established one of the first telehealth platforms for COVID-19 screening.
- Led COVID-19 testing, including collaboration with the County to establish a drive-up testing center on-site, and established mobile testing units to assess residents in their communities in partnership with the County.
- Adopted saliva testing and antibody testing early and created a site for plasma donation.
- Partnered with assisted living and long term care facilities to test their residents and staff.
- Worked with the US Army Corp of Engineers to convert our gym into clinical space.
- Expanded our facility with a 100-bed annex.

To continue our critical work and allow our facility to provide the care our community will need as we move forward, I urge you to give as generously as you can to our Foundation. Our goal is $1,000,000 and, just as I know we will get through this unprecedented crisis together, I believe we will hit this goal together.

Please visit www.newbridgehealth.org/foundation or fill out and return the enclosed donation card today. Our Foundation is a New Jersey 501(c)(3) Nonprofit Corporation (Federal ID# 22-3135663), and your donation is tax-deductible.

Thank you for your support. Please stay safe and be well and know we are here for you and all the communities we serve.

Warmest regards,

Deborah Visconi
President and CEO

#BergenNewBridgeStrong

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